

FOR IMMEDIATE RELEASE



Electronic Press Kit Service myPPK™ - Power Press Kits™ Not Just for Performers

Gilbertsville, PA USA – (20-Feb-13) [Electronic press kit service](http://www.powerpresskits.com), myPPK™ – Power Press Kits™ (www.powerpresskits.com) continues to expand the diversity of its global customer base by intelligently adapting to each user, regardless of their profession. A world-champion boxer, an author / filmmaker, and an aspiring world-class chef recently joined the multitude of non-performing users utilizing the distinctive, adaptable features of the PPK service to professionally promote their skills to the world.

Since the release of Power Press Kits (PPK) in 2007, the service has quickly grown to become the [online promotional tool](#) and website of choice for startups, stars and legends on six continents™ including Grammy® winners and nominees, multi-platinum-selling artists, guitar legends, American Idol® finalists, world-champion athletes, authors, attorneys, models, magicians, management agencies, international businesses and many more.

“We take great pride in having developed the PPK service to include not only performing artists, but everyone around the globe who has a need and desire to promote their skills, business, product or service affordably online,” said Ron Schock of **Impact Artist Promotions, LLC (IAP)** which developed and operates the PPK service. “We carefully consider all requests and recommendations by our users and closely monitor usage trends to continually improve the diversity of the service.

“Of course the service provides nearly everything any musical performer or entertainer of any genre could need. Beyond that, it intelligently adapts to *every* user so that each kit is completely unique and only shows the content that each kit owner specifies. This adaptability is one of the many features that truly make the PPK service stand alone as a powerful booking tool, electronic press kit and full-service user website.”

Robert “The Ghost” Guerrero is a six-time world-champion boxer and one of boxing’s biggest stars emerging to the pinnacle of greatness at 29 years of age. A man of Christian faith, Robert boldly expresses his faith in the ring and in every walk of his life, serving as an affable gentleman and role model. Guerrero is now the mandatory challenger to face Forbes 2012 highest paid athlete and pound-for-pound king, Floyd “Money” Mayweather.

myPPK.com/get/roberttheghostguerrero

Cliff Graham is author of the “Lion of War” series of books about King David's soldiers, soon to be a major motion picture franchise. “It is the Gladiator / Braveheart take on King David and his warriors which the Bible calls the mighty men,” U.S. Army chaplain Graham told CBN News. “These were the Navy Seals of the ancient world.” He has been a soldier for over a decade and has served as an associate

pastor of youth and young adult ministries. As a member of the Army Chaplain Corps, he is blessed to minister to warriors on a regular basis.

myPPK.com/get/cliffgraham

Chef Josh Marks is a 25-year-old aspiring world-class chef who beat out more than 30,000 contestants to earn the runner-up spot on season three of “MasterChef”, Fox TV’s fierce cook-off competition. The seven-footer is a former stand-out college basketball player who excelled academically at Tougaloo College in Jackson, MS where he earned an economics degree cum laude. As one of the tallest centers in the school’s history, Marks helped Tougaloo win its first conference championship.

myPPK.com/get/chefjoshmarks

Additional information on the **Power Press Kits** service can be found at www.powerpresskits.com and on Facebook, Myspace, Google+ and Twitter @myPPK.

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