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Grammy Nominee David Ivory Announces his Rock-N-Roll Boot Camp® Launch with New Website

Gwynedd Valley, PA (USA) - (3-Apr-10) Renowned Grammy®-nominated Engineer / Producer **David Ivory** recently launched a new website through **Impact Artist Promotions, LLC** (IAP) promoting his **Rock-N-Roll Boot Camp®** (www.rocknrollbootcamp.com), a **summer rock music camp** hosted at Ivory's own **Dylanava Studios** located in the serene suburbs just north of Philadelphia. **Rock-N-Roll Boot Camp** provides students with intense, focused, fun and lasting instruction on record-quality recording, production and performance from a team of instructors with remarkable industry credentials.

The first camp will take place July 26th through the 29th, 2010. According to Ivory, only 12 privileged students will be accepted to participate in each camp. Students may submit their applications and access complete information online at www.rocknrollbootcamp.com.

Ivory, the recently-elected President of the **National Academy of Recording Arts and Sciences** (the **Grammy's®**) Philadelphia chapter and adjunct professor of music at **Montgomery County Community College** (MCCC), has instructed such notable chart toppers as **The Roots, Erykah Badu, Kindred, Patti Labelle** and more. He is also contemporarily recognized for discovering and launching the major-label careers of modern-rock bands **Silvertide** (J Records) and **Halestorm** (Atlantic Records) and has been a contracted partner for **Atlantic Records** since 2005.

“[Insert Ivory quote regarding RNR]”

In addition to the numerous artists who've traveled from all over the United States to have the privilege of working with Ivory, recent international clients include the groups, **FRUiT** (Australia) and **Coolooloosh** (Israel), both of which have toured the world performing and promoting their music.

Supplemental to Ivory, accredited instructors at **Rock-N-Roll Boot Camp** include **Dr. Louis Anthony deLise** who played drums with local Philadelphia soul and jazz groups and toured with the big bands of **Warren Covington, Buddy Morrow** and **Tex Beneke**. Today deLise works as a composer of concert music, arranges and conducts for pop records, composes for film and teaches at the **Boyer College of Music and Dance**. His recording credits include a #1 chart album for **Patti Labelle** and numerous additional pop-chart records.

Multi-instrumentalist extraordinaire, **Chuck Treece** brings his years of experience to the camp as a professional session musician who has plied his talents for the **Bad Brains, Pearl Jam, Sting, Overkill, Amy Grant, Busta Rhymes** and **Billy Joel** (playing bass on “River of Dreams”) to name a few.

Instructor **Ken Cavalier** brings his decades of artist management, marketing, promotion and public-relations consulting experience to the camp. His band “Steel Road” was signed to **Warner Brothers** and **Paramount** (turned **ABC**) records in the 70's. Ken is currently a voting member of **NARAS** (the **Grammy's®**), the **National Conference of Personal Managers** and other distinguished organizations.

Additional information on David Ivory can be found at www.Ivoryproductions.com or by calling (215) 591-9900. Additional information on Impact Artist Promotions can be found by visiting www.artistpromo.com or calling (610) 473-7377.

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